







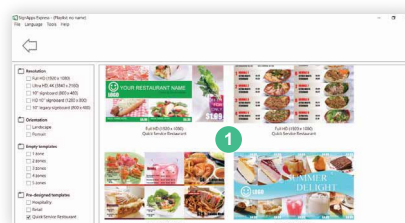
SignApps Express

When should you use IAdea SignApps Express?

Digital signage defines your customer's experience the moment he/she steps in your venue, whether it's a restaurant or a retail shop, an office building or a hotel lobby. At IAdea, we provide the most reliable hardware on the market. To enable customers with greater efficiency, IAdea SignApps Express is bundled with all IAdea devices – an elementary, easy-to-use tool that beginners in digital signage are welcome to leverage for simple demonstration, concept development and a quick run-through of all IAdea built-in features.

Beginner to get a head start

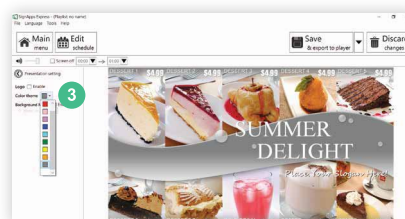
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Intuitive UI Design
 Drag & drop to create customized content and select built-in template to generate layout
- 
Accept Multiple Media Format
 Flexible with media content types, including Powerpoint, video, image, widget
- 
Network Devices Discovery
 Auto finding all of the devices connected to a network
- 
Remote Content Update
 Create and schedule playlists for all of your local and non-local in-service devices



- 1 Select template (Many vertical market templates available; example here: restaurant and QSR)

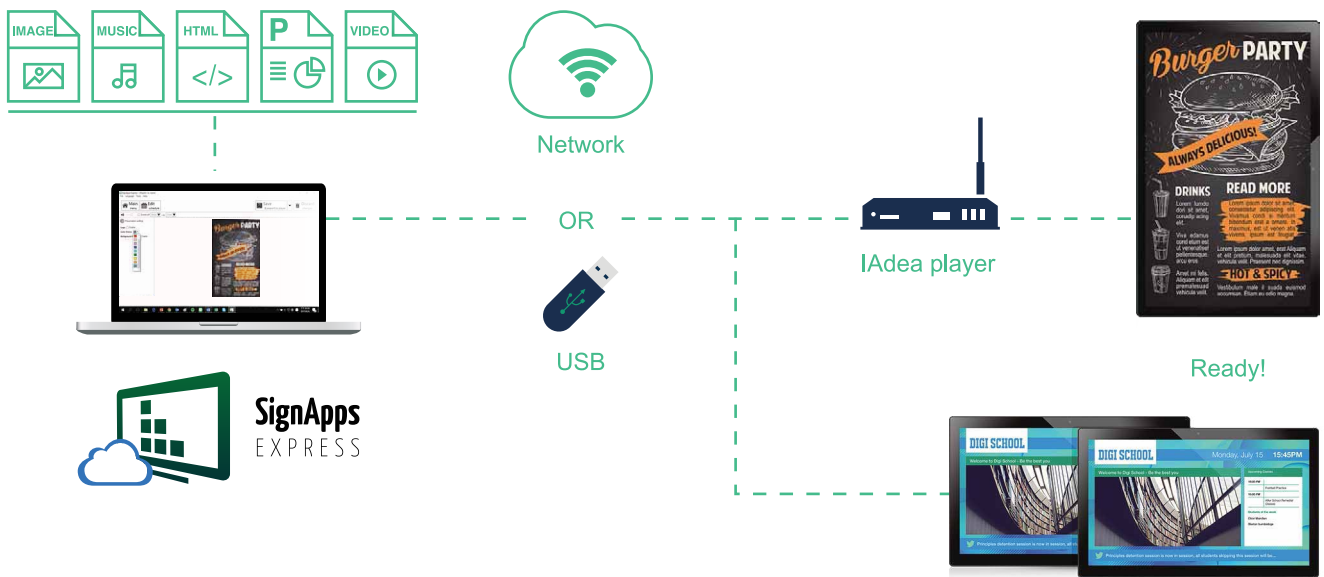


- 2 Change to your content



- 3 Select color theme from tools menu. Done!

SignApps Express	Standard	Cloud (License required)
Create looping content / dynamic playlists	●	●
Create multi-zone, interactive, live text, BrightWall, synchronized, and other advanced playlists	●	●
Create interactive trigger events	●	●
Support multiple content formats including image, media, PowerPoint, widget, ticker, audio, URL	●	●
Schedule playlists	●	●
Publish playlists to multiple device in local network	●	●
Publish playlists to multiple device in non-local network (remote content update)		●
Layout editor for creating templates		●



How to use SignApps Express widgets, such as weather, clock and calendar? For a list of video tutorials, please visit IDea YouTube channel.



Start using SignApps Express today to simplify your content distribution and grow your deployment from 1 to 100 in record time!



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